

Wired Sonoma

Advancing the understanding and utilization of technology in Sonoma Valley.

A message to all members of Wired Sonoma

First, I want to share that [Community Cafe](#) could not have been a better location for last night's event. A big thanks to Margie for opening her place to us.

Also, I tip my hat to [Anne Bothwell](#) for an excellent presentation against the proposition, "The brochure website is dead." I think our two presentations combined gave a pretty good overview of the roles websites, blogs and social media can and should play in a business' marketing presence. Anne is a perfect example of the high caliber talent we have in our valley and her presentation was exactly the type of informative talk we want to provide.

The regularly scheduled date is normally the last Tuesday of the month which would be Oct 25. If you have a topic on which you'd like to present, please let me know or [post it in our forum](#) where it can be discussed and refined. Remember, presenting on a topic and educating your fellow Sonomans is a great way to demonstrate your expertise in a subject. Just like we discovered last night, informing and engaging your audience in an authentic way will always win out over trying to sell them.

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