

JENKINS
INSURANCE GROUP

PACIFIC
SINCE 1856
RECORDS MANAGEMENT

 **SIERRA**
OFFICE SUPPLY
& PRINTING

 **ALTRONICS**
BUSINESS SYSTEMS

 **GALLAWAY**
COMMERCIAL, INC.

Sacramento
Placement
Services

September Chapter Meeting:

Date: Tuesday, September, 2011

Time: 12:45 p.m.

Topic: How the Internet Has Radically Changed Law Firm Marketing

Location: CASA Garden Restaurant, 2670 Sutterville Road, Sacramento

Speaker: Anne Bothwell of Bothwell Marketing Inc.

Business Partner Sponsors: Sacramento Placement, Baker-Cadence and Nationwide Legal

Ms. Bothwell has significant experience in the development of marketing strategies and business development programs. She has directed the development of significant national and regional promotional campaigns in print, video electronic and on-line media, and has provided guidance in marketing information management and public relations. She has provided marketing skills training to hundreds of lawyers. She has been the president of Bothwell marketing since 1997.

[9-20-11 Monthly Luncheon Flyer](#)

